

TOOLS

Photoshop · Illustrator · InDesign ·
Premiere Pro · After Effects ·
Adobe XD · Figma · Esko ·
Midjourney · Adobe Firefly

EXPERTISE

Branding & visual identity ·
Typography · Layout · Packaging ·
2D motion · Social media ·
Advertising · Print & digital ·
AI-assisted design

LANGUAGES

Arabic — native
French — good
English — good (CEFR B2)

AVAILABILITY

Freelance · Part-time · Full-time

WORK ELIGIBILITY

Authorized to work in Canada —
no sponsorship required

EDUCATION

Graphic Design — Collège de
Bois-de-Boulogne, Montréal ·
2026–present

Diploma, General Marketing —
ECIGT, Casablanca · 2019–2021

Baccalaureate, Experimental
Sciences — Lycée Ibn Al Moataz ·
2017–2018

OTHMANE MORAD

Creative Graphic Designer

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PROFILE

Trilingual creative graphic designer with 5+ years in branding, packaging, and 2D motion. Adobe expert exploring AI-assisted design and UX/UI — known for creative range and reliable delivery.

DESIGN EXPERIENCE

Creative Graphic Designer — Turpone Group

Montréal · 2023–2026 · Full-time

- Led branding, advertising, and packaging design for in-house projects, keeping a consistent visual identity across channels.
- Produced 2D motion graphics and end-to-end creative concepts with the full Adobe suite.

Image Production — Les Pros de la Photo

Montréal · 2022–2023

- Produced and retouched photography and visual content in a professional studio.

Graphic Designer — InovCap Advisory

Casablanca · 2021

- Designed advertising materials and 2D animations for multi-client campaigns.

Graphic Designer — Health Development

Casablanca · 2020–2021

- Produced commercial video clips, exhibition-stand designs, and 2D animations.

Graphic Designer — Health Innovation

Casablanca · 2020

- Designed product packaging (supplements & cosmetics), sales guides, and social-media campaigns — plus advertising video and photography.

ADDITIONAL EXPERIENCE

Kitchen Assistant — Concordia University

Montréal · 2022

- Supported food prep, service, and sanitation in a high-volume campus kitchen.

Cashier & Order Preparation — Restaurant Farhat

Montréal · 2021–2022

- Handled cash and order preparation with speed and accuracy during peak hours.

Graphic Design Volunteer — AMF

Casablanca · 2016

- Created posters and visual materials for the association's campaigns and communications.